



RANGELAND WORKFORCE

An update on 0454 (federal) and CA Certified Rangeland Manager Projects
Susan Edinger Marshall (Cal Poly Humboldt) and many others, Feb. 23, 2023
Prepared for RMAC

Two fronts addressing workforce issues

- Society for Range Management 0454
- USDA-NIFA funded California Rangeland Education (CRED) grant

SRM 0454 efforts

Formed four Working Groups who have meeting 2022-2023.

- 1. Annual Report Card for the Profession
 - 2. Youth and Outreach
 - 3. Public Relations and Branding
 - 4. Curriculum
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- Met in Boise at SRM annual meetings Feb. 15.
 - 70 participants, many from NRCS, BLM, USFS
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- California is participating – Marc Horney, Theresa Becchetti, and many others.

CA Rangeland Education (CRED)

Funded at \$30,000 as a planning activity under Higher Education Challenge grant (USDA-NIFA)

Project Directors – Susan Edinger Marshall, Marc Horney, Pelayo Alvarez, Lynn Huntsinger

Objectives:

- a. Identify strengths and weaknesses in existing curricula.
- b. Create a comprehensive CRM study guide to be posted as a curated collection on “RangeDocs” (<https://docs.rangelandsgateway.org/>).
- c. Suggest integrative new courses for contemporary challenges in ecosystem stewardship.
- d. Develop a “learning outcomes diagnostic panel” and “prescription” to assess participant skills and to accomplish participant goals.
- e. Frame a pilot place-based learning cohort in partnership with a working ranch. The objective here will be to position learning outcomes in a meaningful, integrated context, in service to the goals of the collaborating landowner.

CRED

Collected more than 100 responses at CCA/NCA meeting in Sparks NOV/Dec 2023

- Only about 90% had heard of CRM program
- Most participating students enrolled in Animal Science
- Many ranchers would be interested in learning more and/or participating in educational efforts
- Participants will also be polled at CRCC (visit our booth!)

We have a beautiful banner that can be used at any event to publicize the CRM program.

Student Assistant Michael Miller has started compiling the “RangeDocs” study list in time for the CRM panel meeting March 3, 2023

Pelayo, Marc, Lynn and Susan will have an in-person meeting about next steps at the conclusion of the CRCC

Questions?

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