

Accelerate Firewise Development

# LEVERAGE THE GREEN BUILDING COMMUNITY

Presented to the Board of Forestry and Fire Protection  
March 3, 2021



WHO WE ARE:



U.S. GREEN BUILDING COUNCIL LOS ANGELES

**USGBC:** Formed and promoted the LEED building standards now codified in the CalGREEN building codes.

**USGBC-LA:** Regionally focused and free to ask how we can create an even more sustainable built environment.





# Green Community

leverage us to make systemic change

Our members and volunteers, comprised of a diverse set of real estate, planning, and construction professionals, believe in creating a more sustainable built environment through education, innovation, and impactful action.



Visit us at: [www.usgbc-la.org](http://www.usgbc-la.org)



# Green Community

leverage us to make systemic change

79M+ Square Feet of  
LEED Certified Buildings

29,906 Certified  
LEED Professionals

Consistent Growth

Compelling Impact



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# TOURS & EDUCATION

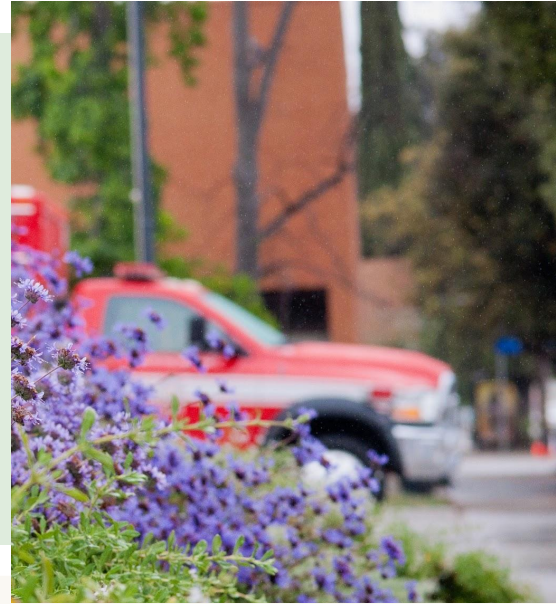
began with aiding resilience

2017-2019

Rebuilding Workshops post  
Woolsey and Thomas Fires

One-to-one expert  
consultations & support

Theodore Payne Garden Tour



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# TOURS & EDUCATION

evolved to encourage prevention

2020

Best Practices Webinar

Home+Garden Tours

Municipal Green Building  
Conference & Expo



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# MINI-CONFERENCE

to convene to inspire, inform and activate

July 17, 2021, 2-6 PM

California USGBC Chapters

Regional Tours

Expert Panels & Speakers

Convene Stakeholders



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# FIREWISE CERTIFICATION

to build firewise professional expertise

## CONTRACTORS

- Home Hardening Best Practices
- Firewise Design
- Low Ignition Materials
- Building Envelope
- Homeowner Education

## LANDSCAPERS

- Native Plants
- Defensible Space
- Strategic Tree Canopy
- Reduced Hardscape
- Firewise Maintenance



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# GREENBUILDING TRENDS

building momentum for change

## Materials

Transparency, evolution of environmental product declarations (EPD's), localization, and embodied carbon

## Smart Homes

Indoor & outdoor air quality sensors, irrigation, fire suppression

## Energy

Microgrids, solar, increased efficiency and net zero policy

## Health

Environmental impacts, benefits of access to nature, native plants



# THANK YOU

For making California safer... we want to help!

**PLEASE USE US AS  
A RESOURCE FOR  
BUILDING A  
FIREWISE FUTURE**

Ben Stapleton, Executive Director  
USGBC-LA [ben@usgbc-la.org](mailto:ben@usgbc-la.org)

Cassy Aoyagi, Board Member  
USGBC-LA [cassy@formlainc.com](mailto:cassy@formlainc.com)



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# THANK YOU

For building a more firewise future for us all!

## LEARN HOW TO BUILD THE FUTURE **FIREWISE**

USGBC-LA sees it as a critical part of our mission to help develop our regional talent into the globally leading green workforce we know it is and can continue to be. Check here regularly for the latest job postings, featured local employers, and upcoming industry training as well as to forge connections through mentorship and member spotlights.



Visit us at: [www.usgbc-la.org/talent](http://www.usgbc-la.org/talent)

