

The background image is a misty forest landscape. In the foreground, a large, moss-covered rock sits on a forest floor. The moss is a vibrant green, contrasting with the darker, more muted greens of the surrounding foliage. In the background, a dense forest of trees is visible, many of which are bare and their branches are silhouetted against a hazy, golden-brown sky. The overall atmosphere is one of quiet solitude and a sense of time passing in a natural setting.

The Story

There was a beautiful little town in the foothills of Northern, CA. It was called Paradise.

And one day the town was lost to a wildfire-in almost all of it's entirety- nothing like it had been seen.

Many thought it was not possible to come back.



And here we are over 5 years later
Paradise, CA

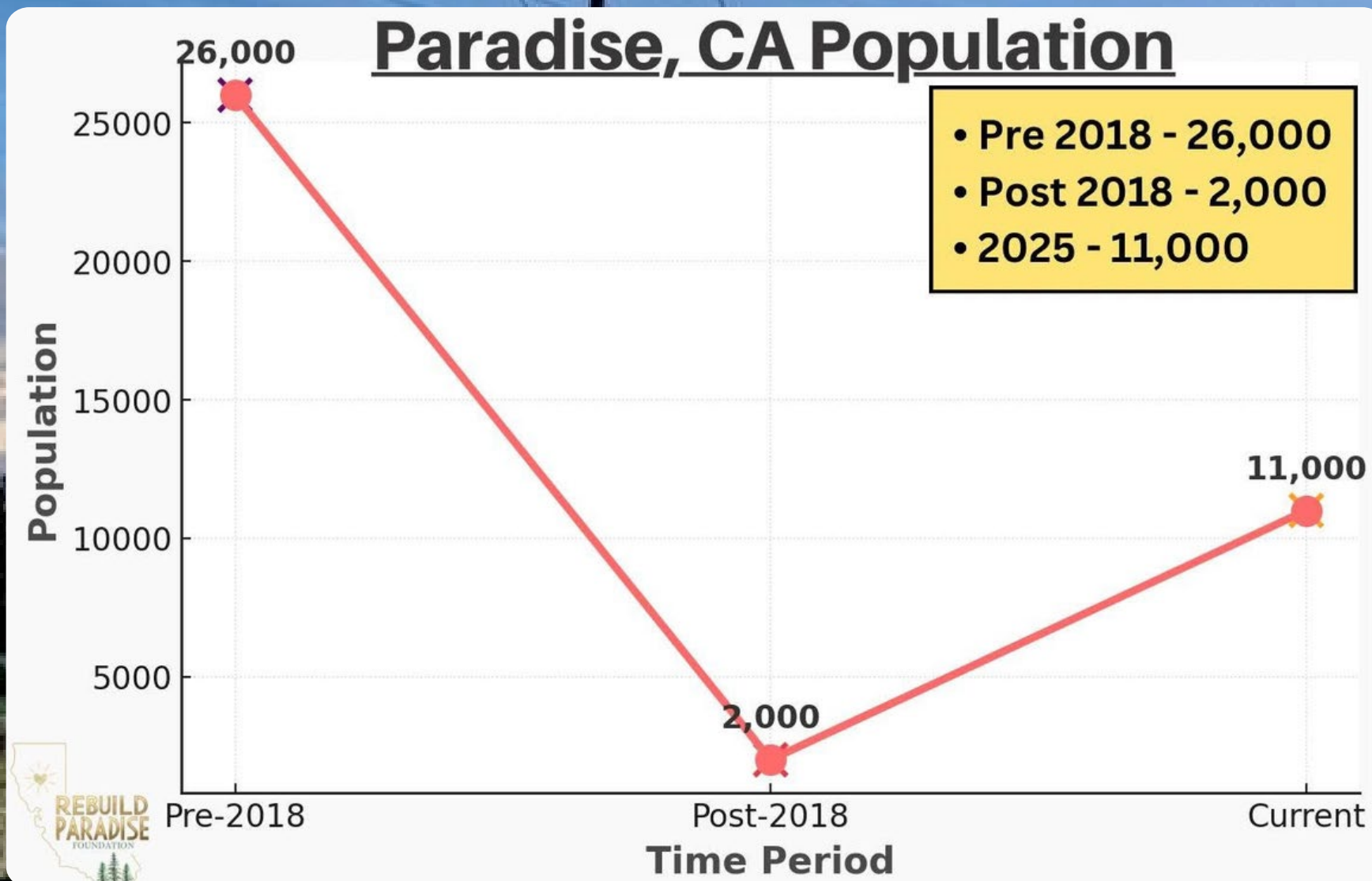



OVER 2600 NEWLY
CONSTRUCTED HOMES

POPULATION OVER 11,000

BRAND NEW SCHOOLS-FILLED
TO THE MAX

FASTEST GROWING TOWN 3
YEARS IN A ROW





But we know
we cannot
build back the
same way...



Who are we? Rebuild Paradise Foundation



JEN GOODLIN
Executive Director



LINDSEY CHURCHILL
Project Coordinator



STACI GALLA
Marketing/Administrative
Assitant



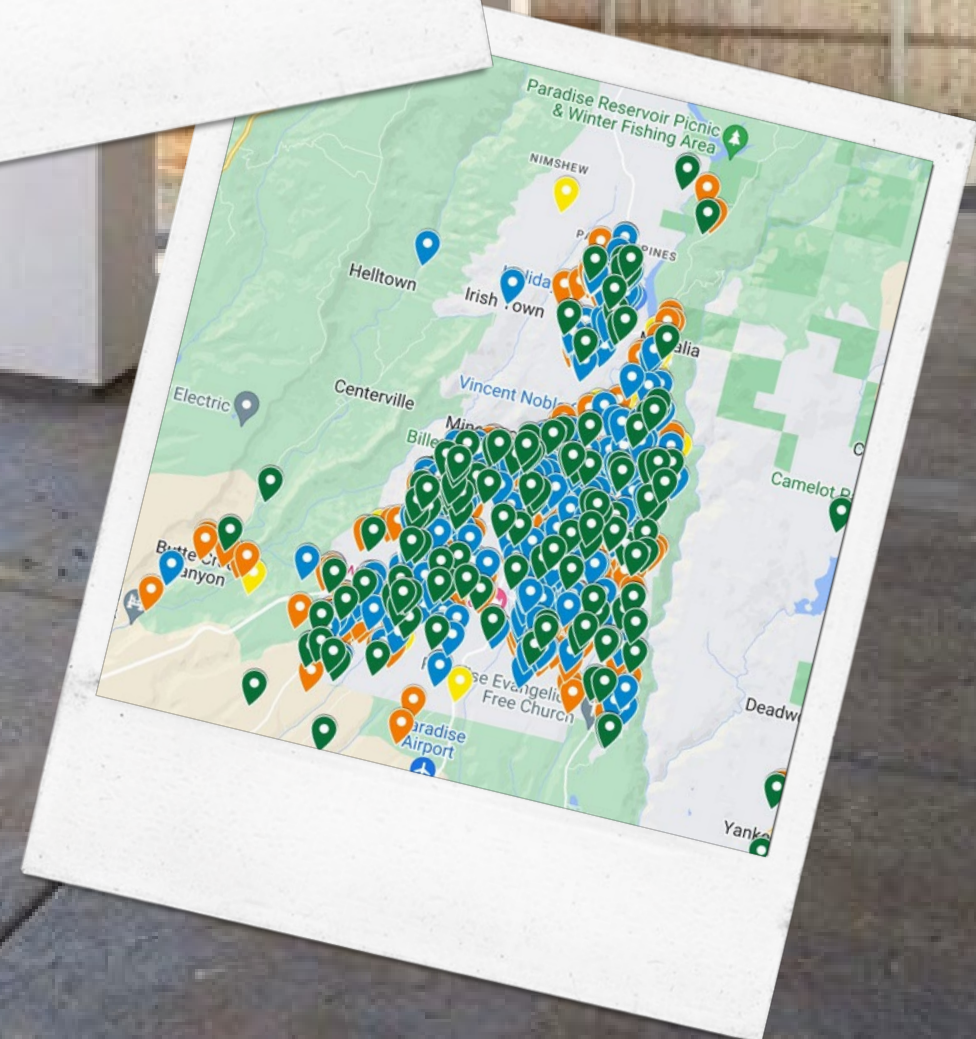
Non-profit Organization created after the Camp Fire to provide access to resources and to help lower barriers to entry for those repopulating the Butte County disaster affected areas.

501(C)(3) Nonprofit Organization EIN: 834200562

We see an obstacle
the community
is facing & work
to overcome it

Rebuild Paradise Foundation

- Granted \$2.5 million to the community for rebuild expenses
 - Missing Middle & Septic Grants
- Created Master Floor Plan Library
- Host a Septic Map on our website -vital for construction/utilities
- Spearheaded the first Firewise Community in Paradise
- Changing the narrative and telling a positive story of Paradise
- Handprint mural for 5 year anniversary - "Our Future is Bright"
- Advocate at State Capitol & with insurance
- Great reputation in the community
- Non-Profit of the Year 2024





Our Biggest Hurdle Yet

In 2023 We began to see a massive problem with skyrocketing insurance costs in our community

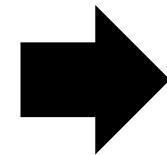
Newly Constructed Homes

Reduced Fuel Load

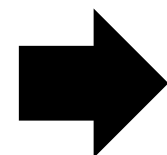
Firewise Communities

Town Ordinances

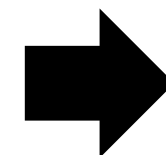
HOME OWNER



Needs

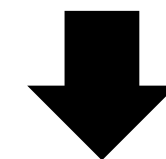


5 FT
COMBUSTABLE-
FREE ZONE

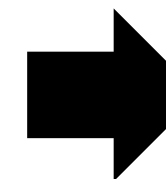


BARRIERS

- COST
- KNOWLEDGE
- LOVE PLANTS



Resource



Grave

|



600 % increase in some policies
Some as high as \$30,000 annually



The Solution

Provides 10 yards of road base rock to homeowners in Camp Fire footprint to create 5 ft of defensible space around their homes (Zone 0- the 1st 5ft next to the home)

- To better protect individual homes from wildfire
 - more participants = safer community
- Biggest hurdle for getting "Wildfire Prepared Home" certification is Zone 0
- Water Conservation
- Providing a resource = more compliance
- Educational tool

Defensible Space Gravel Grant

Do you have
DEFENSIBLE SPACE LANDSCAPING?

Concow Yankee Hill Butte Creek Canyon Magalia Paradise

UPDATED 2/6/2024

the
ROCK GRANT can help!

\$500 voucher
for hardscaping Zone 0 - the 5 feet closest to your home

- We will partner you with a local aggregate company
- Choose the gravel you like, up to \$500 worth
- The aggregate company will deliver* to your house for no extra fee
- You spread the gravel in Zone 0 around your home

*delivery is determined by aggregate co. & may not be possible for some addresses

Do I qualify?

- I own a home in the Camp Fire footprint
- The home does not have pre-existing defensible space hardscaping around the first 5 feet (Zone 0)
- I do not intend to sell the home

If all of the above are true, then YES! You qualify.

Apply today!

Printable applications available at
www.rebuildparadise.org

Or use your phone's camera to scan the QR code for a digital version.

QR code

REBUILD PARADISE FOUNDATION
a 501(c)(3) Nonprofit Organization,
EIN 834200562

North Valley COMMUNITY FOUNDATION

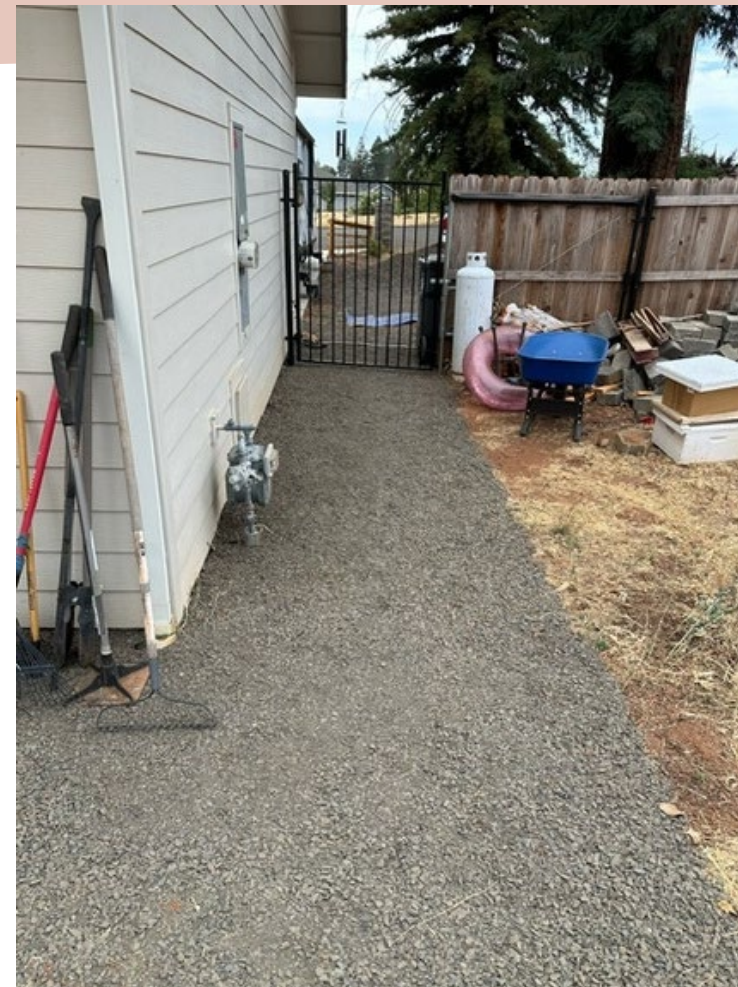
BUTTE STRONG FUND

CONTACT US
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Grant Program Launched May 2024



To Date: 190 Recipients



What Happenend Next

- October 2024 Mercury Insurance Toured Paradise, CA
- They Started Writing Policies that day
- Gravel Grant recipients were some of the 1st to receive affordable policies

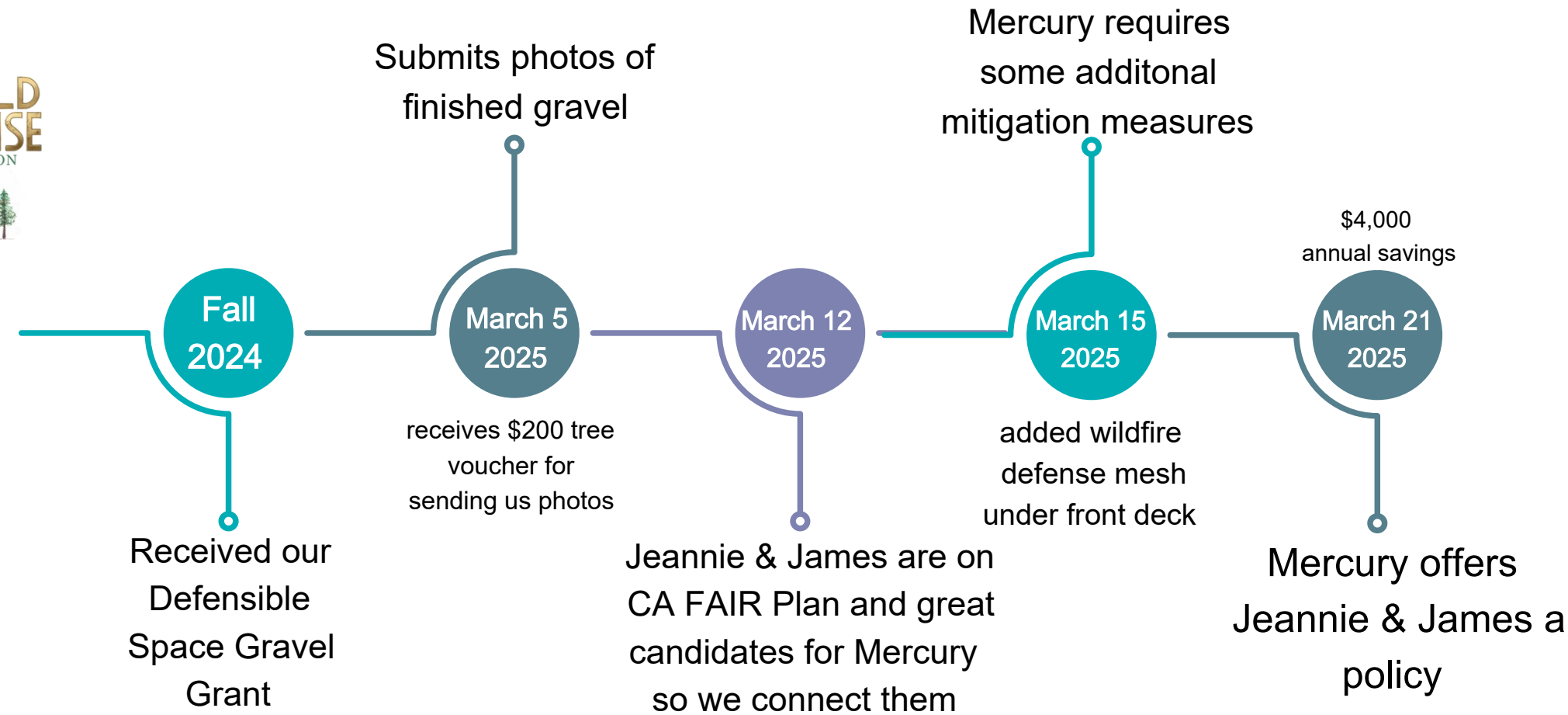




SUCCESS STORY: JEANNIE & JAMES



- 2018 lost home in Camp Fire
- Bought a surviving home in Paradise and maintain defensible space, including 5' noncombustible zone





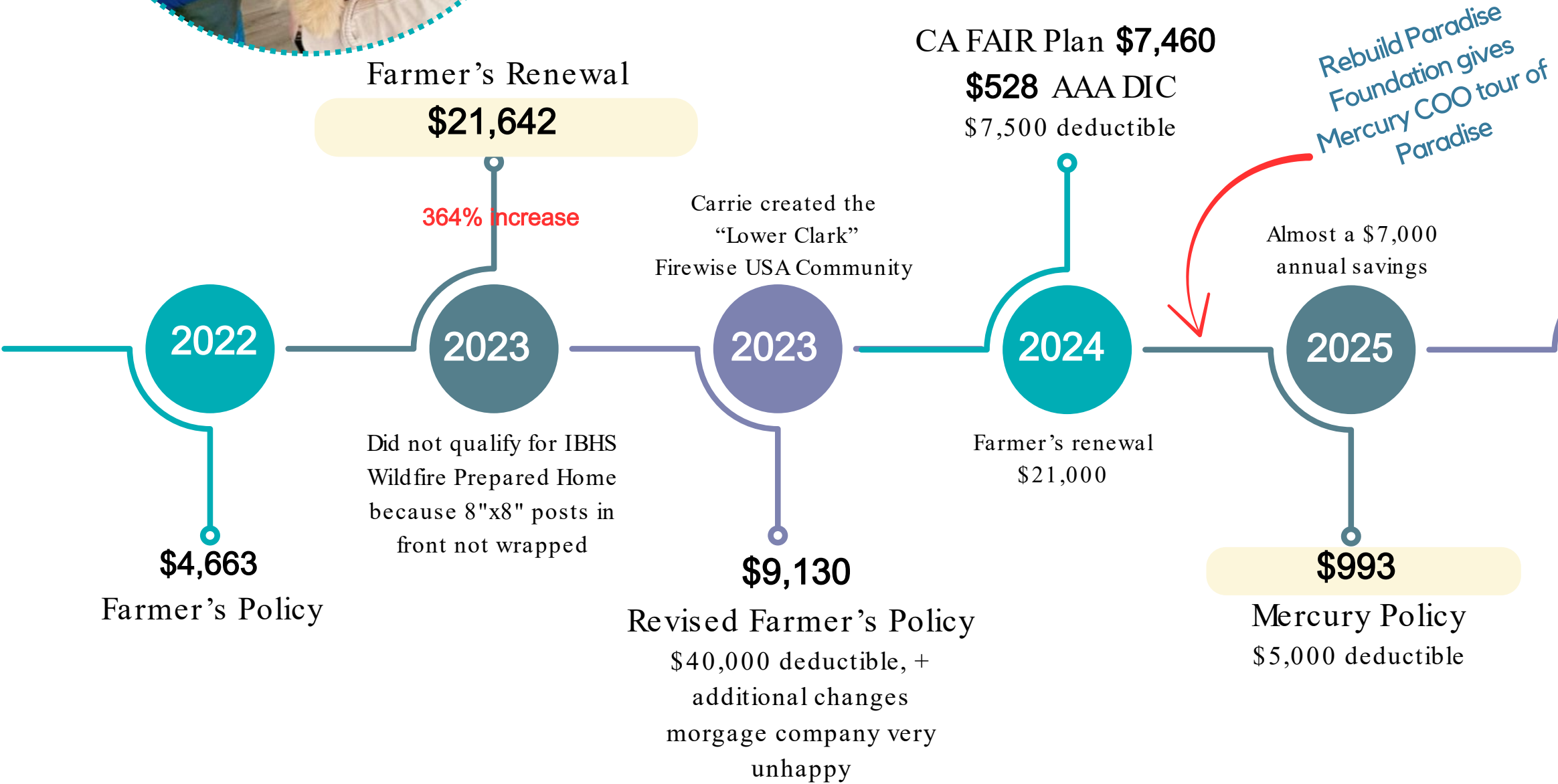
SUCCESS STORY: CARRIE & FORREST

One families win with insurance, thanks to Rebuild Paradise Foundation



- 2018 lost home in Camp Fire

2019 to 2022 - built new home to latest WUI building codes and maintain defensible space, including 5' noncombustible zone



It's not about no Plants....



It's a balance



Insurance Has the Loudest Voice



When Homeowners are rewarded with affordable policies or Good discounts-compliance for the noncombustible zone goes way up!

Homeowner removed bush
to qualify for our grant

before



Demonstrating over 5ft



After



Success story: Bolin



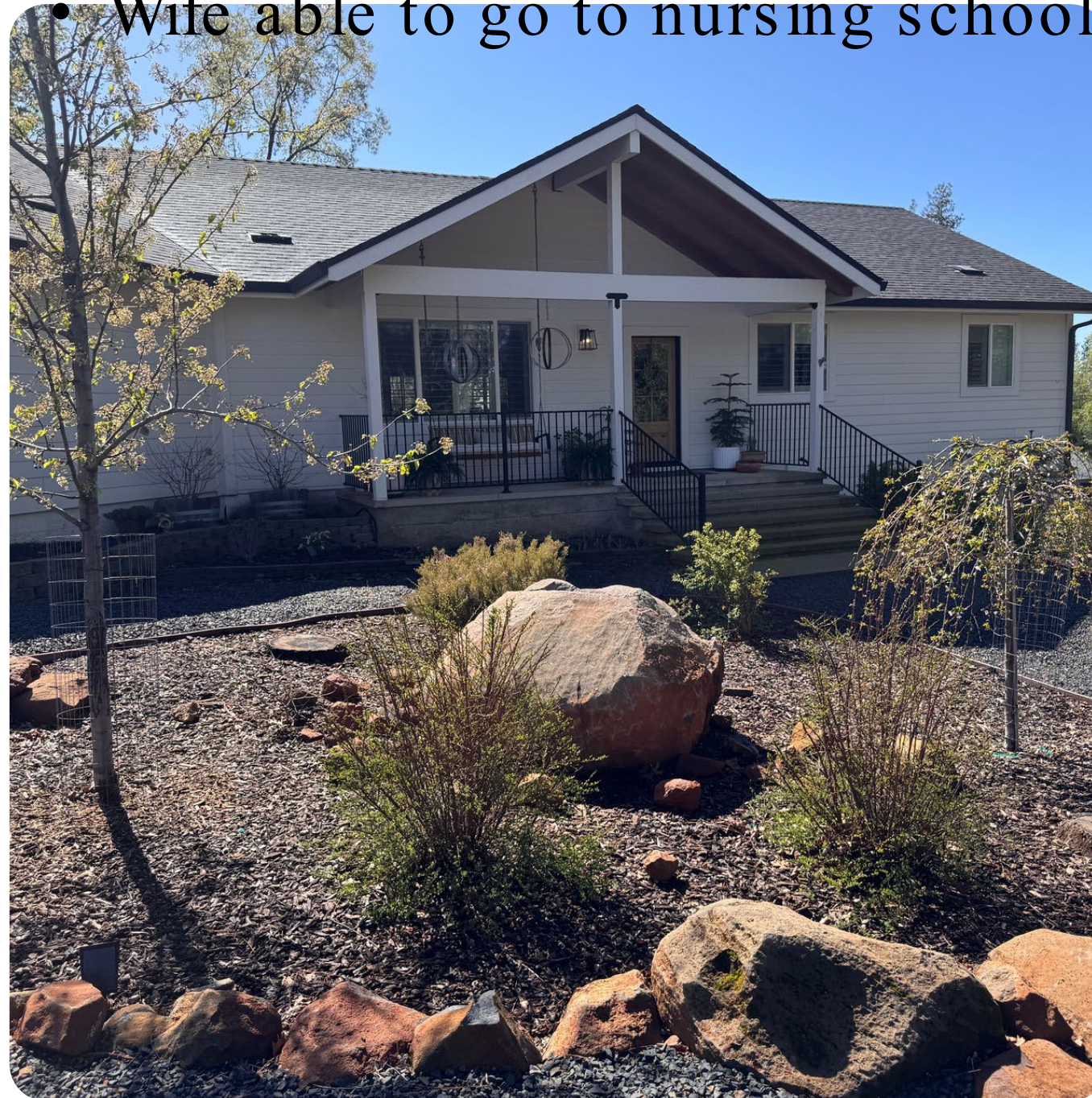
Family

Had Jasmine growing all over their railing

- Removed & was able to get a Mercury Policy
- Wife able to go to nursing school



Saving \$4000
Annually





New resident able to move to Paradise because they could afford homeowners insurance





For Some it is a very Small Change



Currently Uninsured: Stucco Siding. Insulated Concrete Form.
No Vents. Excellent Defensible Space





If there is a book you want to read but it hasn't been written yet, then you must write it. The same is true of any endeavor: if the solution you seek doesn't exist, create it.



Hurdles We've encountered

- Manufactured Homes not eligible for insurance even with defensible space
- People thinking Paradise will never burn again or their house survived the fire once
- People thinking maintained landscape or ground cover is ok
- Lack of accurate information
- Insurers dropping residents even when measures are taken
- People love and have attachments to plants-they are important in our recovery
- Insurers not having accurate information on fire safe materials





Questions?



Contact:

SOCIAL MEDIA

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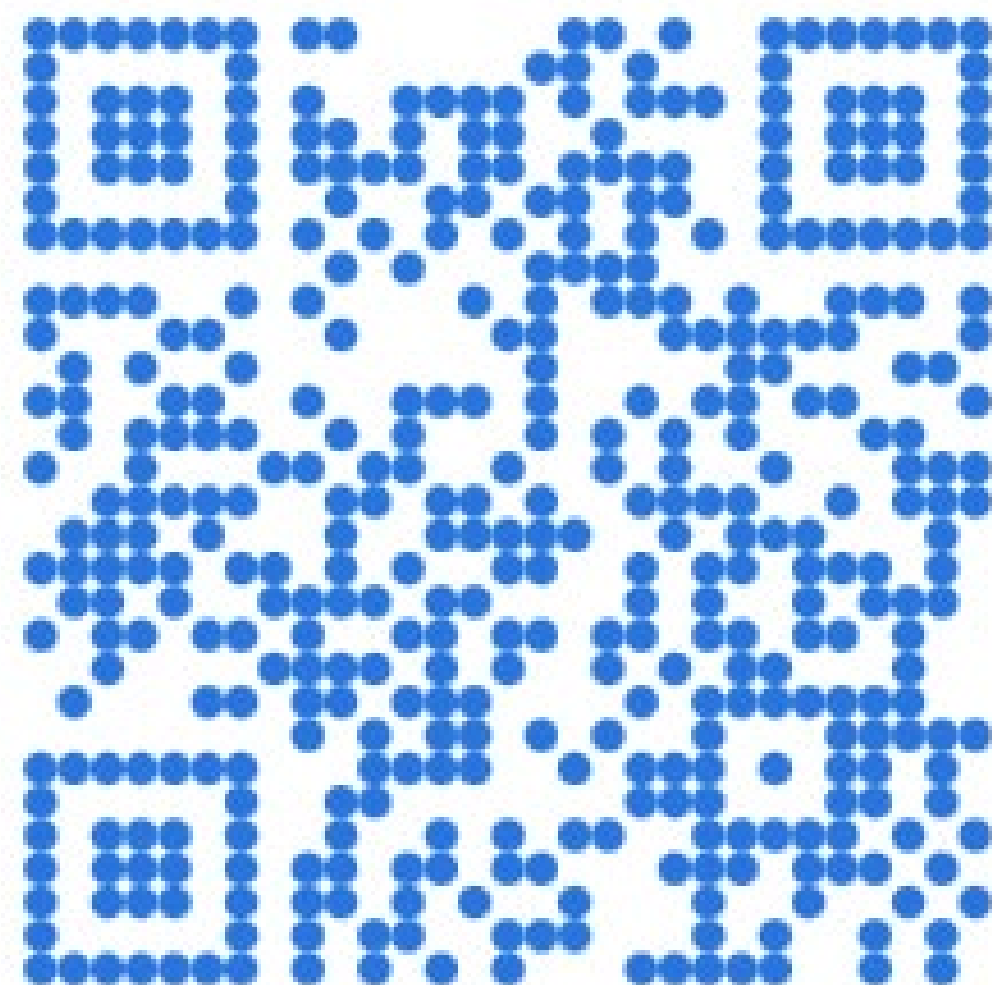
WEBSITE

www.rebuildparadise.org

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Support



Your donation to Rebuild Paradise Foundation helps support our Gravel Grant program

Thank you!

www.rebuildparadise.org

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